

# Program schedule

Monday, February 18 2008

Keynote address (10:00 am - 10:30 am)

**A H Premji**

Chairman, Wipro

Inauguration (10:30 am - 11:30 am)

Chief Guest

**Jairam Ramesh**

Minister of State for Commerce, Government of India

Guests of Honor

**M Madhavan Nambiar IAS**

Special Secretary of the Ministry of Communications & Information Technology  
Government of India

**Stanley T Myers**

President & CEO, SEMI



Session 1 (11:30 am - 1:00 pm)

## The Design Ecosystem: Coming of Age

**Moderator**

**Ashok Soota**

Chairman & Managing Director, Mindtree Consulting Ltd

**Speakers**

**Malcolm Penn**

Chief Executive, Future Horizons

**Craig Johnson**

Corporate VP, Marketing & Strategy Cadence Design Systems Inc

**Tony King-Smith**

VP Marketing, Imagination Technologies

**Ashish Dixit**

VP Hardware Engineering, Tensilica Inc

If companies have to move up the electronic hardware value chain, they have to secure better control over semiconductor design. The cost, manufacturability and systems level upgradeability/compatibility in the long term depends heavily on semiconductor design. A well-established semiconductor design ecosystem is vital for exploiting the full potential of the domestic market.

Over the years, an increasing number of global companies have set up design operations in India. Besides, large Indian software companies have diversified into this domain and now offer outsourced design services to overseas clients. The sector has also witnessed a number of start-ups and is making rapid strides.

Luncheon Reception: (1:00 pm - 2:00 pm)

Session 2 (2:00 pm - 3:30 pm)

## Telecommunications Mantra: Look Local, Go Global

**Moderator**

**L V Sastry**

VP & Chief of Operations, Airtel Enterprise Services

**Speakers**

**Lynelle McKay**

Sr Vice President & General Manager Networking & Multimedia  
Freescale Semiconductor Inc

**Alan Nakamoto**

VP & Founder, PMC-Sierra

**Chinnu Senthilkumar**

Director, Sandisk India Device Design Centre Pvt Ltd

The Indian telecommunications market is the largest and the fastest growing in the world. The market is riding on a wave of domestic consumer demand, thanks to the increasing spending power of the middle class.

Rapid spread of telecommunications has been recognized as an indicator of economic prosperity. Telecommunications, worldwide, have assumed the status of a significant infrastructure industry. The Indian telecom market is growing at a scorching pace, and has outpaced the Chinese market in mobile telecom services. In order to meet the growing demand of urban mobile users and the aspirations of a large unconnected rural population, a new dimension to the telecom growth has been added through the evolution of wireless information networks.

India is up-to-date with the world in the adaptation/use of the latest technology. Indian telecom companies are leveraging the knowledge of local market dynamics and the application of the latest technology to expand their operations in overseas markets and go global.



Session 3 (4:00 pm - 5:30 pm)

Opportunities at the Base of the Pyramid (interactive session)

Discussion leader

**Jaswinder S Ahuja**

Corporate VP Cadence Design Systems & Managing Director  
Cadence Design Systems (I) Pvt Ltd

Networking dinner & cultural program (7:00 pm onwards)

Host speaker

**M N Vidyashankar IAS**

Principal Secretary to Government, Dept of IT, Biotechnology, S & T  
Government of Karnataka

Cultural group

**Dollu Kunitha and Yakshagana group**

Tuesday, February 19 2008

Breakfast: (8:00 am - 9:00 am)

Speaker: **Dr. Debesh Das**

Minister-In-Charge, Department of Information Technology  
Government of West Bengal

Session 4 (9:30 am -10:00 am)

India's Success In Tomorrow's Electronics Industry

**Dr. Chi-Foon Chan**

President & COO, Synopsys Inc

Session 5 (10:00 am to 11:30 am)

Venture Capitalist Panel

Building Technology Companies: Back to Basics

Moderator

**Richard Wallace**

VP, Group Editorial Director, CMP Electronics Group

Speakers

**Sanjay Nayak**

Managing Director & CEO, Tejas Networks India Ltd

**Pasupathy Gopalan**

VP Strategic Marketing & Corporate Business Development  
Cypress Semiconductor Corporation

**Pradeep Tagare**

Director, Intel Capital

India for VCs is very exciting now. It is the right time to build technology companies for the following reasons:

- ›Improved infrastructure and the loosening of financial controls are spurring investment
- ›Leveraging the existing service base to move into products - for the home market and abroad
- ›Bridging and tapping the digital divide
- ›The excitement of e-enabling the populace
- ›Expansion of the domestic market for products and services
- ›Highly educated populace
- ›Hungry entrepreneurs



Session 6 (11:45 am - 1:00 pm)  
Local Company, Global Vision

**Moderator**

**Rajendra Misra**

Lead India Winner

**Speakers**

**Dr. Brian Shieh**

President, Powerchip Semiconductor Corp, Taiwan

**Kunwer Sachdev**

CEO, Su-kam Power Systems Ltd

**V G Gujrathi**

Sr General Manager (Electricals & Electronics), Tata Motors Ltd

Innovation takes domestic companies to the next level on a global platform. Sustained growth can be achieved through a combination of factors, such as a unique approach in customer focus, long-term vision, competence to maintain leadership, being people centric and cost effectiveness, etc. What are they doing exceptional to up their ante in the crowded marketplace. The companies in this session stand apart from the crowd with their competence and innovation. Their growth reflects their unique approach.

Luncheon Reception: (1:00 pm - 2:00 pm)

Session 7 (2:00 pm - 3:30 pm)

## Hardware Manufacturing: Driving India's Future

**Moderator**

**Gopal Srinivasan**

Chairman, TVS Capital Funds

**Speakers**

**A Gururaj**

Sr VP Manufacturing, Reliance Communication Ltd

**Dr. Benno Fritzler**

VP Base Technologies & Services, Infineon Technologies AG

**Larry Tan**

President Asia Operations, Texas Instruments (by satellite)

Electronics hardware manufacturing is slated to be the next big revolution in the country. Electronics hardware is the largest and fastest growing manufacturing industry in the world, growing at the rate of about 7% per annum compared to global GDP growth of 3-3.5%. It is the most global of all industries and drives the economy through its role in productivity creation. Other Asian economies have successfully exploited the opportunity provided by the growth in electronics. It's time India seized the opportunity.



Session 8 (4:00 pm - 5:30 pm)

## Incredible India: Creating New Growth Sectors for the Economy

**Moderator**

**Jainder Singh IAS**

Principal Secretary Information Technology, Government of India

**Speakers**

**Gurcharan Das**

Author, Columnist & Management Consultant

**Ravi Pandit**

Chairman & Group CEO, KPIT Cummins Infosystems Ltd

**Dr. Debesh Das**

Minister-In-Charge, Department of Information Technology, Government of West Bengal

**Ramesh Ramanathan**

Founder, Janaagraha Centre for Citizenship & Democracy

India has the ingredients for a winning market - increased domestic demand, favorable policies for investment and the development of a support infrastructure. Can India take its rightful place in the global market.

India's rapidly expanding GDP is expected to boost electronics demand in the public and private sectors. Going forward, the sector hopes to attract sizable foreign investment and position India for product design and manufacturing following the country's success in design services.